Brian Dean

WordPress Developer & Designer | 14+ Years | AI-Augmented Workflows | Front-End | Creative Technologist
Spokane, WA 99201 | bridean@gmail.com | 206.788.5129

Work Experience

Web Designer, Developer & Creative Technologist

Myself - https://brian-dean.com - Freelance / Self-Directed | 2007 to Present

Long-term freelance practice spanning web design, WordPress development, and front-end development for a range of clients. Currently focused on expanding into application development and AI-augmented workflows.

- Building a browser-based VJing (video jockeying) SPA using p5.js, hosted on a self-configured Linode VPS
- Shipped a WordPress plugin (Color Labels for Posts & Pages) to WordPress.org's official Plugin Check standards. Built out this idea of mine end-to-end with aid of an AI-first development workflow (Claude Code + VS Code)
- Architected WPFlow, a self-built local-to-production WordPress development pipeline (Docker, Git, WP-CLI, Claude Code) — used to build a custom Gutenberg block, directly closing a skill gap seen across current WordPress job listings.
- Continued deepening of JavaScript and PHP

Web Developer / WordPress Developer

Brand It Advertising - Spokane, WA | October 2022 to July 2023

De facto lead developer responsible for 20+ client websites, tackling the most complex technical challenges including PHP/backend issues and WordPress plugin conflicts. Served as a direct client contact and informally mentored less senior staff. Built, updated, maintained and repaired client sites – including a major client's site at WP Engine -- using CSS, PHP, JavaScript/jQuery, Google tools and AI-augmented development with ChatGPT.

Front End Web Developer

Hagadone Media & Creative - Coeur d'Alene, ID | October 2018 to March 2020

Building out websites for a variety of clients. Mainly WordPress websites using the Beaver Builder theme, sometimes working with PHP & jQuery, Bash command line & Plesk for each website I worked on. Laid off in March 2020 due to the COVID-19 economic downturn.

Webmaster & CRM Specialist

Maids by Trade - Portland, OR | July 2015 to July 2016

Temp position with two responsibilities: improving and redesigning the company website (WordPress, HTML, CSS, JavaScript/jQuery, WP plugins, SEO) and extending the capabilities of their Zoho CRM system.

Hard Skills

- Web design & development (10+ yrs)
- WordPress Development (10+ yrs)
- Multiple CMS Platforms (10+ yrs)
- SEO (10+ yrs)
- Responsive Web Design (10+ yrs)
- Graphic Design (10+ yrs)
- Motion graphics (10+ yrs)
- UI design (10+ yrs)
- Project management (10+ yrs)
- AI: ChatGPT, Codex, Claude (3 yrs), Visual Studio Code integration
- HTML5 (10+ yrs)
- CSS (10+ yrs)
- JavaScript (7 yrs)
- jQuery (2 yrs)
- p5.js (4 yrs)
- PHP (4 yrs)
- Custom Gutenberg Block Development (React) — hands-on, applied (new to this)
- SASS (1 yr)
- Git / GitHub (10+ yrs)
- CLI Proficiency (3 yrs)
- VPS Setup: Linode, GoDaddy (1yr)
- Adobe Creative Cloud (10+ yrs)
- PhotoShop (10+ yrs)
- Illustrator (2 yrs)
- After Effects (10+ yrs)
- Figma (Less than 1 year)
- Divi (8 yrs)
- Beaver Builder (2 yrs)
- Google Analytics (2 yrs)
- SEO Tools (8 yrs)
- Google Search Console (4 yrs)
- Plesk (3 yrs)
- Typography (10+ yrs)

My full list of skills is at: brian-dean.com

Links

brian-dean.com	linkedin.com/in/bridean	github.com/bridean

Education

BA in Animation
Evergreen State College | 1996 - 2000

SASS Certification
Codecademy | 2024

Certificate of Completion
Interface College Spokane | 2010 - 2011