

Brian Dean

WordPress Developer & Designer | 14+ Years | AI-Augmented Workflows | Front-End | Creative Technologist

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Work Experience

Web Designer, Developer & Creative Technologist

Myself - <https://brian-dean.com> - Freelance / Self-Directed | 2007 to Present

Long-term freelance practice spanning web design, WordPress development, and front-end development for a range of clients. Currently focused on expanding into application development and AI-augmented workflows.

- Building a browser-based VJing (video jockeying) SPA using p5.js, hosted on a self-configured Linode VPS
- Developing a WordPress plugin (in progress)
- Actively working with AI-assisted development tools including Claude and ChatGPT for augmented coding workflows
- Continued deepening of JavaScript and PHP

Web Developer / WordPress Developer

Brand It Advertising - Spokane, WA | October 2022 to July 2023

De facto lead developer responsible for 16+ client websites, tackling the most complex technical challenges including PHP/backend issues and WordPress plugin conflicts. Served as a direct client contact and informally mentored less senior staff. Built, updated, maintained and repaired client sites using CSS, PHP, JavaScript/jQuery, Google tools and AI-augmented development with ChatGPT.

Front End Web Developer

Hagadone Media & Creative - Coeur d'Alene, ID | October 2018 to March 2020

Building out websites for a variety of clients. Mainly WordPress websites using the Beaver Builder theme, sometimes working with PHP & jQuery, Bash command line & Plesk for each website I worked on. Laid off in March 2020 due to the COVID-19 economic downturn.

Webmaster & CRM Specialist

Maids by Trade - Portland, OR | July 2015 to July 2016

Temp position with two responsibilities: improving and redesigning the company website (WordPress, HTML, CSS, JavaScript/jQuery, WP plugins, SEO) and extending the capabilities of their Zoho CRM system.

Hard Skills

<ul style="list-style-type: none">• Web design & development (10+ yrs)• WordPress Development (10+ yrs)• Multiple CMS Platforms (10+ yrs)• SEO (10+ yrs)• Responsive Web Design (10+ yrs)• Graphic Design (10+ yrs)• Motion graphics (10+ yrs)• User Interface (UI) (10+ yrs)• Project management (10+ yrs)	<ul style="list-style-type: none">• AI: ChatGPT, Codex, Claude (3 yrs) includes Visual Studio Code integration• HTML5 (10+ yrs)• CSS (10+ yrs)• JavaScript (7 yrs)• jQuery (2 yrs)• p5.js (4 yrs)• PHP (4 yrs)• SASS (1 yr)• Shell Scripting (1 yr)• VPS Setup: Linode, etc (1yr)• Plesk (3 yrs)• SSL (3 yrs)• DNS management (5 yrs)	<ul style="list-style-type: none">• Adobe Creative Cloud (10+ yrs)• PhotoShop (10+ yrs)• Illustrator (2 yrs)• After Effects (10+ yrs)• Figma (Less than 1 year)• Divi (8 yrs)• Beaver Builder (2 yrs)• Google Analytics (2 yrs)• SEO Tools (8 yrs)• Google Search Console (4 yrs)• Typography (10+ yrs) <p>My full list of skills is at: brian-dean.com</p>
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Links

brian-dean.com	linkedin.com/in/bridean	github.com/bridean
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Education

SASS Certification

Codecademy | 2024

Certificate of Completion

Interface College Spokane | 2010 - 2011

BA in Animation

Evergreen State College | 1996 - 2000